

PITZHANGER

MANOR & GALLERY

Skilled freelance events expert with strengths in business development

Pitzhanger Manor & Gallery is looking to hire a freelance events expert to work with Pitzhanger on developing its venue hire business, reviewing and building on successes to date and identifying opportunities for growth.

The work will include:

- Identifying and quantifying the opportunities for Pitzhanger to hire the beautifully restored historic Manor, adjacent contemporary art gallery and the surrounding gardens, for a range of uses from private functions and corporate away-days to location shoots
- Identifying the target markets
- Developing and refining the offer
- Developing a cost-effective comms and marketing plan to reach these target markets
- Implementing the comms and marketing plan, developing the necessary promotional materials
- Advising on and assisting with the recruitment of a full time Venue Manager to manage Pitzhanger's venue hire business in the future

Our ideal candidate will have:

- Strong experience in events management
- Experience working within historic, listed venues
- Strength in business development
- Experience of developing and implementing comms and marketing plans for venues

To arrange an informal discussion with the Director about the role please email Lydia on pitzhanger@pitzhanger.org.uk.

To apply, please send your CV plus a covering letter (max. 2 sides A4), outlining how your skills and experience make you well suited for the role, to

pitzhanger@pitzhanger.org.uk

Deadline: 12 noon Thursday 6th August 2020



Pitzhanger Manor & Gallery Trust, Mattock Lane, London, W5 5EQ
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Charity Registration No.: 1152434 Company Registration No.: 08278049



About Pitzhanger

Pitzhanger Manor is the Grade 1 listed 'country' house of Sir John Soane, designed and built by Soane 1800-1804 in what was then rural Ealing, West London. Pitzhanger reopened to the public in March 2019 following an award winning £12m HLF and ACE-supported building project to restore the Manor to Soane's original design and upgrade the adjacent Gallery. Since then it has doubled visitor numbers and launched a programme of ambitious exhibitions and events. Pitzhanger's venue hire business provides essential revenues to support its charitable objectives.

www.pitzhanger.org.uk

